

## Sterling Commerce delivers the market-leading managed file transfer solution

### Sterling Managed File Transfer

#### Executive Summary

Globalization requires companies to move and share greater amounts of data in their business collaboration networks of internal stakeholders and external partners. As this data is transferred, it is targeted by hackers and criminals who commit fraud and identity theft. And, a tough business environment requires organizations to reduce the costs of manual IT processes. These are two of the challenges businesses face when moving data in their business collaboration networks. Now is the time to address them with Sterling Managed File Transfer™, the industry-leading solution that is part of the Sterling Business Integration Suite™.

#### In this Solution Overview, you will learn:

- The limitations of current methods for moving data
- How Sterling Commerce solutions reduce cost and complexity better than current data transfer methods
- How security and compliance concerns can be addressed for data movement

#### Benefits of this solution:

- Removes risks associated with unmanaged file transfers
- Helps meet SLAs and improves customer satisfaction
- Increases business efficiency through fewer exceptions
- Improves performance and reliability

#### Data movement is reaching critical mass

Exponential growth in the size and volume of information being moved between organizations is stretching the limits of data storage and transmission networks. Driven by expanded supply chains, and outsourcing of key processes and globalization of markets, IT departments are struggling. They are trying to meet the service level agreements and new customer/partner onboarding schedules that their businesses need to compete. The challenge is compounded when compliance and security requirements are added to these transmissions. Business-as-usual will not work anymore.

#### Transmission silos do not meet business needs

Most organizations have multiple technologies and departments to help manage the movement of critical

corporate data. For batch transfers there are data transmission departments. For EDI there are B2B integration platforms, and then there is the whole category of unmanaged transfers. These include departmental FTP servers, large e-mail attachments and project-based, hand scripted exceptions. These have created a growing risk that companies can no longer afford. This structure leaves organizations facing issues including:

- Lack of protection and controls around sensitive corporate data
- Failure to meet service level agreements and processing windows that wait on transmissions to complete
- Expensive IT resources wasting time on manually tracking errors and hand coding integration scripts
- Inability of legacy infrastructure to scale and meet new business objectives
- Increased difficulty in adhering to tighter government regulations

### **Sterling Managed File Transfer is the comprehensive solution**

Sterling Managed File Transfer enables organizations to gain control and oversight of the massive movement of critical data by consolidating transfer silos that have increased in complexity over time. By providing assured data delivery while moving, securing, accelerating, and managing all of the data being transferred inside or outside the organization, Sterling Commerce can help you realize efficiencies in both IT and LOB costs. Simultaneously, companies can support increased data volumes and reduce their security risk by moving more of their unmanaged file transfer into a centralized management and security framework.

### **Increase efficiency through accelerating transport and onboarding**

Regardless of the industry, companies are finding delays in their critical business processes due to the delays caused by large files. Sterling Commerce offers high speed transfer options that reduce delays on high capacity networks, so business processes can finish earlier, allowing organizations to be more responsive. In addition, wizard-based onboarding facilitates new connections so organizations can cut days out of the timeframes required to setup a new customer or partner. The bottom line is shortening the time needed for your critical data transfer processes.

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#### **More benefits of this solution:**

- Helps businesses handle data growth
- Supplies real-time visibility and reduces complexity
- Decreases new connection setup times

### **Remove security exposure for data movement through advanced security**

Connect:Direct® from Sterling Commerce uses a secure protocol that has never been breached. Businesses can further heighten protection with perimeter security to shield internal file transfer servers from the public Internet, and enable the use of the Internet to replace dedicated lines. Sterling Managed File Transfer allows you to build customer confidence and protect the enterprise brand, while handling increased data volumes.

### **Spend less time and budget fulfilling regulation requirements**

Sterling Managed File Transfer helps customers quickly satisfy regulatory and industry requirements within their file transfer operations. Audit trails are comprehensive and include real-time data across all managed servers to answers questions regarding “what happened, when, and by whom?” This, along with other features like secure protocols, encryption methods, digital signatures and identity management tools enable businesses to meet regulation requirements and pass stringent security audits.

### **Deliver IT efficiency through centralized management and visibility tools**

Sterling Managed File Transfer provides central visibility and tracking for all data movement activities, allowing companies to rapidly identify and resolve file transfer problems. In addition to a real-time view of the entire file transfer environment, proactive SLA management provides organizations with notifications in time to correct problems so customer satisfaction will be improved. When a problem is identified, replay, reprocess, and resend capabilities accelerate exception resolution, reducing penalties associated with missed deadlines.

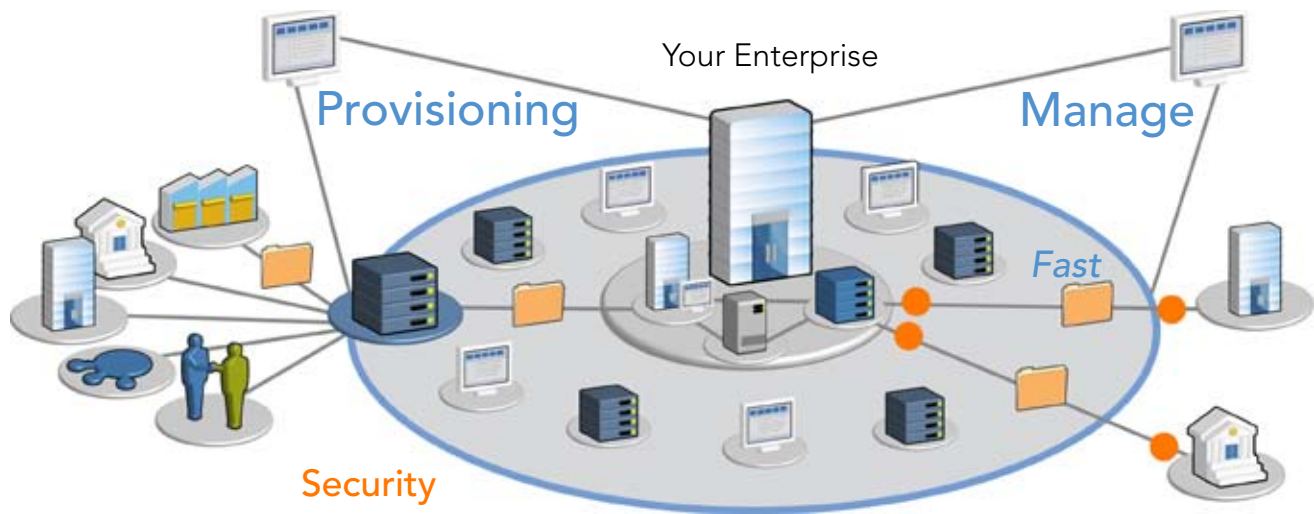
## Sterling Managed File Transfer Suite

| Products   | Capabilities   |
|--|--|
| <b>Connect:Direct</b><br>Transfer multi-gigabyte files within and among enterprises.   | <ul style="list-style-type: none"><li>• Near-real-time integration for diverse applications</li><li>• Data delivery at the right destination and time</li><li>• Proven reliability in demanding industries</li><li>• Timely and accurate audit trails and reports for all file transfer activity</li><li>• Highly scalable</li><li>• Built-in automation and checkpoint restart allows lights-out operation</li></ul>                                      |
| <b>Sterling File Gateway™</b><br>Bring B2B file transfer under a service-oriented platform.  | <ul style="list-style-type: none"><li>• Pre-built templates simplify automation for file processes</li><li>• Central management of user roles, responsibilities, and policies with auditing</li><li>• Enable business user visibility for B2B document flow</li><li>• Comprehensive support for industry-standard protocols</li></ul>  |
| <b>Sterling File Accelerator™</b><br>Speed the delivery of large files over high speed networks.   | <ul style="list-style-type: none"><li>• High speed transport reduces delays on high capacity networks and dramatically increases transfer speeds</li><li>• Built-in congestion control to share available bandwidth with other business applications</li><li>• Leverages Connect:Direct</li></ul>  |
| <b>Sterling Control Center™</b><br>Manage file transfer activity across all your file transfer servers including Connect:Direct, FTP, and Sterling File Gateway. | <ul style="list-style-type: none"><li>• Proactive SLA management gives you notification in time to correct problems</li><li>• Central visibility and tracking for all data movement activities</li><li>• Central configuration management allows you to create, update, and delete configuration objects with security and logging</li><li>• Policy definition and auditing for configurations</li></ul>   |
| <b>Sterling Secure Proxy™</b><br>Implement tighter security policies for Internet-based file transfers.  | <ul style="list-style-type: none"><li>• Session break in the demilitarized zone (DMZ) ensures that no internal service is exposed to attack</li><li>• Perimeter security enables the use of the Internet to replace dedicated lines</li><li>• Government certified encryption can ensure the safety of consumer data</li><li>• Secure protocols, encryption methods, digital signatures, and identity management tools enable you to pass audits</li></ul> |

### Assured delivery regardless of transfer type

An organization's success ultimately depends on the predictable movement of files. Whether a company needs to transfer batch transactions to an outsourced payroll provider, B2B files for procurement, or unmanaged files about a new marketing campaign, it is looking for a way to do so more efficiently, with greater security and in a way that scales quickly. Sterling Managed File Transfer

provides a comprehensive solution to facilitate all types of file movement, with the ability to handle any size file, in any format, via any protocol, over any number of internal or external connections. In short, Sterling Commerce helps companies connect, communicate, and collaborate with customers, partners, and suppliers by providing solutions that enable seamless and secure integration of key business processes to enhance the way companies do business.



**Sterling Commerce provides the industry standard for business file transfer**

Sterling Commerce removes the barriers of traditional FTP and enables you to deliver higher levels of service, manage your growth, and remove the risk of security breaches for all file transfers that drive your business. Sterling Managed File Transfer is the market-leading solution for managing file transfers of any size, volume or format. The solution

removes the risks associated with FTP-based file transfer, and at the same time provides a scalable environment that supports the growth of your Business Collaboration Network, increases your customer retention, and decreases your liability through removal of security exposure for file transfers. These solutions are used worldwide to assure the delivery of data between enterprises in diverse industries, including financial services.

**About Sterling Commerce**

Sterling Commerce, an AT&T Inc. (NYSE:T) company, helps companies optimize and transform their Business Collaboration Network quickly, easily and securely so they can accelerate revenues, reduce costs and protect their enterprise. Sterling Commerce provides more than 30,000 customers worldwide with applications and integration solutions to connect, communicate and collaborate with their customers, partners and suppliers.

Learn more at [www.sterlingcommerce.com](http://www.sterlingcommerce.com).

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