

Sterling Commerce helps automate a secure, standardized data transfer process



PROSA

Location

Mexico City, Mexico

Industry

Financial Services

Business challenge

Securely transfer standardized digital data to clients (financial institutions)

Solution

- Connect:Direct®
- Connect:Enterprise®

Benefits

- Ensured secure and standardized approach for transferring data
- Increased productivity due to simplified process
- Reduced costs, processing time and time needed to add new clients
- Increased efficiency and control of data transfer
- Increased customer satisfaction due to timely and error-free data delivery

PROSA

Customer background

PROSA was founded in 1968 to process credit and debit card transactions before transferring the data to financial institutions. Now the company is the largest electronic transaction processing company in Mexico, as well as in these Latin American countries: Puerto Rico, Guatemala, El Salvador, Panama, Columbia and Costa Rica. PROSA will provide services in Argentina and Peru very soon.

Business challenge

As the largest electronic transfer switch in Latin America, PROSA centralizes and processes credit and debit card transactions before sending them to financial institutions. Prior to implementing Sterling Commerce solutions, PROSA handled data integration with FTP transfer to custom-developed, point-to-point connections. This scenario was limited because it couldn't guarantee data delivery, which resulted in network interruptions and incomplete or corrupt files. In addition,

the lack of standardization increased the cost and complexity of systems administration.

Therefore, PROSA had a critical need for a secure and standardized data transfer process that wouldn't restrict or slow down business operations. The process also had to be automated because data transfer would eventually increase. In fact, automation became a critical element to ensure cost-effective and reliable data delivery.

Solution

Sterling Commerce recommended PROSA implement two data integration solutions.

Connect:Direct provides a peer-to-peer, direct file transfer solution that is optimized for high volume, assured data delivery and secure data transfer. It provides a consistent level of management capability, auditing features and security enforcement that address the inherent complexity and

“Working daily with a solution that rewards us with reliability, security and alignment with industry standards has allowed us to focus our company’s efforts on growing our business.”

Jose Luis Andrade
CIO,
PROSA

unreliability of networks. Connect:Direct moves files containing any type of data across multiple platforms, disparate file systems and disparate media. It has become the de facto standard in many industries worldwide because it is ideal for automating the movement of large volumes of data and for connecting to remote offices and business partners over the Internet.

Connect:Enterprise provides secure collection and distribution of data through open communications protocols, such as secure FTP, HTTP/S, OFTP, AS2, async and bisync. It enables companies to securely transfer files with remote users, customers and business partners regardless of their technology.

Both solutions provide secure, reliable and automated transfer of data for PROSA and its clients across public or private networks. In addition, both interoperate very effectively to address the expanding range of requirements for data movement in today’s electronic business environments.

Key benefits

Connect:Direct provides several benefits to PROSA:

- Support for multiple computing platforms
- Unattended operation, 24x7x365
- Predictive risk management

- Audit and control to track data transmissions
- Easy integration with existing automated operations and scheduling systems
- Advanced security options for perimeter authentication, data privacy and integrity

Connect:Enterprise provides these benefits to PROSA:

- A secure point of entry that protects its applications from external threats
- Storage for both incoming and outgoing files in a secure data repository which forwards them on demand
- Protection of outgoing files by ensuring their authenticity, confidentiality and integrity in transit
- Open communications to a vast number of new clients by supporting both Internet and legacy protocols, including FTP, HTTP/S, OFTP, AS2, async, bisync, and more
- Decreased operational costs through superior reliability, “lights out” operation and multiple connectivity options for both direct and indirect application integration
- Elimination of complexity through Web-based configuration, management and reporting tools

About Sterling Commerce

Sterling Commerce, an AT&T Inc. (NYSE:T) company, helps companies optimize and transform their Business Collaboration Network quickly, easily and securely so they can accelerate revenues, reduce costs and protect their enterprise. Sterling Commerce provides more than 30,000 customers worldwide with applications and integration solutions to connect, communicate and collaborate with their customers, partners and suppliers. Learn more at www.sterlingcommerce.com.

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