



Onboard, expand and manage your partner communities more quickly, more accurately, and with fewer resources

## Sterling Community Manager

### Benefits

- Accelerate B2B projects resulting in faster time to revenue
- Manage larger, more complex B2B communities with less cost
- Improve customer relations and reduce supply chain costs

### Related Products

- Sterling Integrator®

Managing the challenges of your Business Collaboration Network requires a strong B2B commerce strategy. The benefits of B2B commerce in today's ever-changing business environment are well established and widely recognized. B2B has become a critical business lifeline. Despite the recognized benefits and widespread adoption of B2B, however, the challenges of onboarding and managing your B2B community still inhibit many organizations from realizing the full benefits of B2B commerce.

With Sterling Community Manager™, you can onboard, expand and manage your partner communities more quickly, more accurately, and with fewer resources.

Sterling Community Manager is a component of Sterling Integrator, and

uses pre-defined programs to automate the onboarding process. A program consists of all of the required information gathering and validation steps for the protocol or message standard which is to be used, e.g. AS2, ANSI X.12, EDIFACT, and more. Campaigns enable whole communities to be onboarded at the same time, and are created by simply linking a chosen program with a particular community.

Throughout the execution of onboarding campaigns, dashboards provide full visibility of status and exceptions, and as Sterling Community Manager automatically creates and maintains the required partner profiles and agreements within Sterling Integrator you can go live with new partners and transactions faster and with less effort than ever before.

Capability	Description										
<b>Standardized, out-of-the-box onboarding programs</b>	<ul style="list-style-type: none"> <li>• Programs include all of the necessary questions and steps to onboard partners to a particular standard or protocol</li> <li>• Out-of-the-box programs cover key standards and protocols, including:               <table border="0"> <tr> <td>– AS2</td> <td>– SSH/SFTP</td> </tr> <tr> <td>– AS3</td> <td>– PGP</td> </tr> <tr> <td>– HTTP/HTTPS</td> <td>– WebDAV</td> </tr> <tr> <td>– FTP/FTPS</td> <td>– X12</td> </tr> <tr> <td>– Connect:Direct®</td> <td>– EDIFACT</td> </tr> </table> </li> </ul>	– AS2	– SSH/SFTP	– AS3	– PGP	– HTTP/HTTPS	– WebDAV	– FTP/FTPS	– X12	– Connect:Direct®	– EDIFACT
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<b>Customizable programs</b>	<ul style="list-style-type: none"> <li>• Allows you to tailor programs and questionnaires to meet the specific needs of your organization</li> <li>• Ensures even the most complex onboarding requirements can be automated</li> </ul>										

Capability	Description
<b>Partner self-provisioning</b>	<ul style="list-style-type: none"> <li>• Enables your partners to respond to programs and questionnaires via the Web</li> <li>• Removes the need for multiple telephone conversations and e-mail exchanges with your partners</li> </ul>
<b>Multi-partner campaigns</b>	<ul style="list-style-type: none"> <li>• Enables you to onboard or manage multiple partners simultaneously</li> <li>• Massively increases the scale of communities that can be onboarded and managed</li> </ul>
<b>Internal routing</b>	<ul style="list-style-type: none"> <li>• Orchestrates and automates complex validation and approval processes across internal teams</li> <li>• Reduces time and effort involved, and engages the appropriate internal teams at the appropriate stage</li> </ul>
<b>Single view of multiple partner communities</b>	<ul style="list-style-type: none"> <li>• Tracks partner onboarding status through system-generated real-time exception management alerts</li> <li>• Dashboard provides a single view into the status of onboarding process activities for multiple partners</li> </ul>
<b>Partner profile and agreement management</b>	<ul style="list-style-type: none"> <li>• Centralized management of each partner's profile and agreements</li> <li>• Partner information is re-usable as you extend partner relationships</li> </ul>
<b>Resource creation in Sterling Integrator</b>	<ul style="list-style-type: none"> <li>• Sterling Community Manager automatically creates and maintains the required partner profiles and agreements within Sterling Integrator</li> </ul>

#### About Sterling Commerce

Sterling Commerce, an AT&T Inc. (NYSE:T) company, helps companies optimize and transform their Business Collaboration Network quickly, easily and securely so they can accelerate revenues, reduce costs and protect their enterprise. Sterling Commerce provides more than 30,000 customers worldwide with applications and integration solutions to connect, communicate and collaborate with their customers, partners and suppliers. Learn more at [www.sterlingcommerce.com](http://www.sterlingcommerce.com).

**Sterling Commerce**  
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